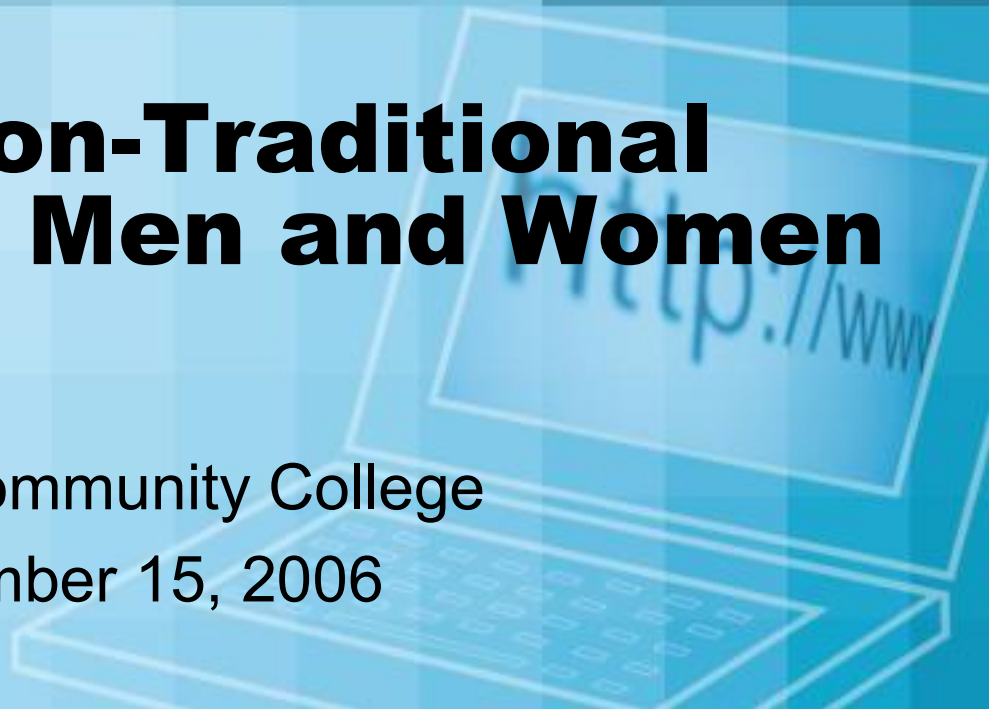


# **Carl D. Perkins Vocational and Technical Education Act of 1998 Nontraditional Annual Report**

## **Promoting Non-Traditional Occupations for Men and Women**

Central Community College  
September 15, 2006



# **Activities of the Advisory Committee**

- Met on September 21, 2005
  - Recommendations included – target high school students, college students, high school teachers, parents
  - Hold focus groups to review promotional pieces
  - Create life size cutouts (students will be photographed with cutout) for use in elementary schools and career fairs

# **Activities of the Advisory Committee**

- Ideas for promotional pieces – use current salary ranges, include quality of life, be colorful and interactive, market to the IPOD community, do use the words “non-traditional”, include music and be high paced, include a variety if ethnicities

# **Target Area Priorities**

## **What activities were completed?**

A marketing firm was hired to design a nontraditional campaign for both men and women.



# **Target Area Priorities**

**What results were achieved from these activities for nontraditional students?**

The firm held a focus group of high school students to review the campaign ideas, college representatives reviewed the results and chose the campaign “Why Not ?” Photographs were taken for the following occupations – construction, welding, auto body, dental assisting, med lab tech, nursing.

# **Target Area Priorities**

**Provide documentation of a plan for sustaining the project beyond the grant year.**

The campaign will be used in promotions by CCC. CCC will create life size cutouts (students will be photographed with cutout) for use in elementary schools and career fairs.

# **Recommendations for the Future**

Based on this fiscal year's activity, identify recommendations for future activities to be completed.

- Use the campaign in marketing for the college.
- Use the cut outs at career fairs.



# Financial Claims

Nebraska Department  
of Education

Carl D. Perkins  
Vocational and Technical Education Act of 1998  
Non Traditional Claim for Reimbursement

NDE 16-051LP (Rev 6/03)  
Date due: September 15

Recipient: Central Community College County/Dist#  
Project Title: CCC Promoting NTO for Men and Women

FY July 1 2005 to June 30, 2006  
Project No. 945000-CTENT - 06  
(Section 3 of Grant Award Notification)

	ORIGINAL	BUDGET	10% CHANGES	REVISED	BUDGET	Amount Attributed to Project
<b>1 Personnel Services/Salaries</b>						
a) Regular Salary/Benefits				\$0.00		
b) Stipends/Extended Contract Time				\$0.00		
c) Substitute Teacher Salaries				\$0.00		
<b>Total Personnel Services/Salaries</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>2 Purchased Services</b>						
a) Professional & Technical Services						
b) Consultant Services	\$6,500.00		\$950.00	\$7,450.00		\$7,450.00
<b>Total Purchased Services</b>	<b>\$6,500.00</b>		<b>\$950.00</b>	<b>\$7,450.00</b>		<b>\$7,450.00</b>
<b>3 Operating Expenses</b>						
a) Postage						
b) Communication						
c) Publication, Printing	\$3,000.00		-\$950.00	\$2,050.00		
d) Project Evaluation						
<b>Total Operating Expenses</b>	<b>\$3,000.00</b>		<b>-\$950.00</b>	<b>\$2,050.00</b>		<b>\$0.00</b>
<b>4 Instructional Materials and Equipment</b>						
a) Instructional Software						
b) Instructional Materials / Scholarships				\$0.00		
c) Instructional Equipment - Items <\$5,000						
<b>Total Instructional Materials/Equipment</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>5 Conference Expenses</b>						
a) Registration Fees				\$0.00		
b) Lodging/Meals						
c) Mileage				\$0.00		
d) Commercial Fares						
<b>Total Conference Expenses</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>6 Other Project Travel</b>						
a) Lodging/Meals						
b) Mileage				\$0.00		
c) Commercial Fares						
<b>Total Other Project Travel</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>7 Capital Outlay</b>						
Instructional Equipment (Items >\$5,000)						
<b>Total Capital Outlay</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>8 Total Administration</b> (Limited to 5% of federal allocation)						
<b>BUDGET TOTAL</b>	<b>\$9,500.00</b>		<b>\$0.00</b>	<b>\$9,500.00</b>		<b>\$7,450.00</b>

Mark G. Nelson, Snyder 8-10-06  
Signature of Individual Completing Claim Date

Signature of NDE Monitor Date

Signature of CTE Administrator Date

<b>For NDE Use Only</b>
Total due for year
First half payment
Balance due

Coding  
Document/Date



# Evaluation Nontraditional Data Form

Category	Female	Male	Total
Economically Disadvantaged			N/A
Disabled			N/A
Limited English Proficient			N/A
Single Parent			N/A
Displaced Homemaker			N/A
Educationally Disadvantaged			N/A
<b>Race/Ethnicity</b>			
Native American or Alaska Native			N/A
Asian			N/A
Native Hawaiian or Other Pacific Islander			N/A
Black or African American			N/A
Hispanic or Latino			N/A
White			N/A
Unknown/Other			N/A

## Evaluation Nontraditional Data Form (Cont.)

Age Cohort	Female	Male	Total
14-19			N/A
20-34			N/A
35-54			N/A
55+			N/A

**Check all services provided to participants:**

- ☐ **Career Assessment**
- ☐ **Guidance/Counseling**
- ☐ **Career Planning/Other Classes/Training**
- ☐ **Other (please provide description of service [s])**

**Campaign will expose students to career options they might not have considered before**

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# Evaluation Nontraditional Data Form (Cont.)

Number of participants completing the nontraditional training/career area \_\_\_\_\_

List nontraditional training/career area (s) of completers:

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Contact Services/Activities	Number of Events	Number of Contacts
Outreach: Activities or events that potentially recruit participants to the program or increase awareness of equity issues. Examples: support groups, brown bag lunches, workshops, career exploration/recruitment events.		
Communications: Presentations, sponsored activities, or events covered by TV, radio, newspapers, or other related media.		
Publications: Significant items produced by the project, or intended to inform others of upcoming events or providing information meant to promote nontraditional training and employment issues.	# Published	# Distributed